OUR MISSION
Improve the health of the people of Wisconsin by supporting and strengthening physicians’ ability to practice high-quality patient care in a changing environment.

SUPPORTING PHYSICIANS. IMPROVING CARE.
The Wisconsin Medical Society defends against threats to the physician’s ability to deliver high-quality patient care. We work tirelessly to ensure Wisconsin physicians remain strong, empowered and secure. In an ever-changing health care environment, their representation is more important than ever.

We help physicians succeed in their practice by providing members with relevant programs tailored to their professional and personal needs, so they can remain strong through our advocacy efforts, empowered through our leadership development programs and secure through the financial services of WisMed Assure.

ELEVATING THE PHYSICIAN VOICE AND DEFENDING THE PROFESSION
Key legislative efforts this session include:
- Advocating for Medicaid rate increases in critical areas.
- Defending the practice of medicine when issues of scope threaten patient safety.
- Protecting physicians from burdensome CME requirements.
- Helping patients by supporting legislation that increases access and affordability of care.