



WISCONSIN DOCTOR DAY

Tuesday, February 8, 2022 | Monona Terrace Convention Center | Madison, WI

Host/Sponsorship Opportunities

Showcase your organization's support of Doctor Day!

Doctor Day has evolved in its eight-year history and grown into what is now one of the largest and most unique advocacy events for physicians in the country. The event, as an equal partnership of multi-specialty medical societies, is only made possible with the financial support of each partnering organization. Your commitment is vital to ensure Wisconsin physicians understand the difference they can make in the legislative process and are provided the necessary tools for engaging in grass roots advocacy.

Benefits of becoming a Doctor Day Host include:

- **Advocacy:** Your organization will have opportunity to submit an issue paper that is made available to all event attendees, and to all legislative offices.
- **Participation:** Your members may participate in Doctor Day at no cost, will have the unique opportunity to learn the legislative process first hand, and will be scheduled to meet in groups with their state legislators.
- **Promotion:** Your organization will be listed in all information that is shared with prospective attendees, and more importantly, with 100% of legislative offices in the Capitol. Host organizations will be showcased in electronic promotions, social media announcements and on the conference app, as well as on-site signage.
- **Networking:** Your members will have an opportunity to network with physician colleagues from across disciplines during the breakfast, lunch and reception functions.
- **Recognition:** Host organizations will be recognized from the podium during Doctor Day and on signage at the event.

Medical Society Hosts - Sponsorship Levels *(please check the level that applies):*

- \$1,750 Organizations with more than 500 Members
- \$1,250 Organizations with 100 to 500 Members
- \$750 Organizations with fewer than 100 Members

Corporate/Health System Sponsorship

- \$2,500

Please complete the information below.

Host/Sponsoring Organization: _____

Contact Person: _____

Phone: _____

E-mail address: _____

Address: _____

City/State/Zip: _____

Return this form with payment to "Wisconsin Medical Society" to:

Doctor Day | c/o Wisconsin Medical Society | 2450 Rimrock Rd Ste 101 | Madison, WI 53713

Questions about sponsorship? Email WIDoctorDay@badgerbay.co.

For more information about the event, please visit the official Doctor Day website at www.widoctorday.org.